

your trusted partner

for  
Manpower Solutions

سماسكو  
SMASCO

Corporate Profile 2023



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Nowadays to strive in a fast-paced market and overcome its fierce competition,

**it is imperative for organizations to realize the importance of human capital,**

and to reach a point which provides upmost priority for their workforce.

**AYMAN AL-TAMAMI**  
CHIEF EXECUTIVE OFFICER  
OF SMASCO

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# SMASCO at a glance



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# About SMASCO

Saudi Manpower Solutions Co. (SMASCO) has launched its journey from the capital of Saudi Arabia, Riyadh, in year 2012, with a fully paid capital of 100 million SAR, to be the first licensed manpower solutions company by the Ministry of Labor in the kingdom of Saudi Arabia.

To this day, SMASCO is proudly contributing positively to the welfare of the Kingdom, by enabling organizations to optimize their market potential towards continuous success and sustainability.

We continue to lead the manpower ecosystem in Saudi Arabia throughout a strategy which empowers multi-economy sectors and furnishes ultimate competitive advantages for organizations to flourish more and more.

We have deployed over 160,000 human assets in the Kingdom of more than 765 professions from various backgrounds, and a full coverage for our nation in 55 cities; SMASCO remains the trusted partner of choice for reliable B2B manpower solutions.



Proud to  
contribute to the  
growth of our

partners of success



# Our Vision is to create positive impact and enable prosperity

to our partners and communities: individuals, businesses and workers, through connecting the right people to the right opportunities.



Credibility  
& Integrity

are the essence of our values

# Our Mission is to unlock economies' potential

by putting people at the heart of every solution we provide.

# Our Values



## National Spirit

Coping the fast-paced vast development of Saudi Arabia's economy with ultimate passion and manpower assets.



## Corporate Ethics

Fostering a culture of respect for workers' rights in compliance with Islam and Saudi Arabia's ethics.



## Commitment

Demonstrating our mission with outmost credibility and transparency throughout all dealings and practices.



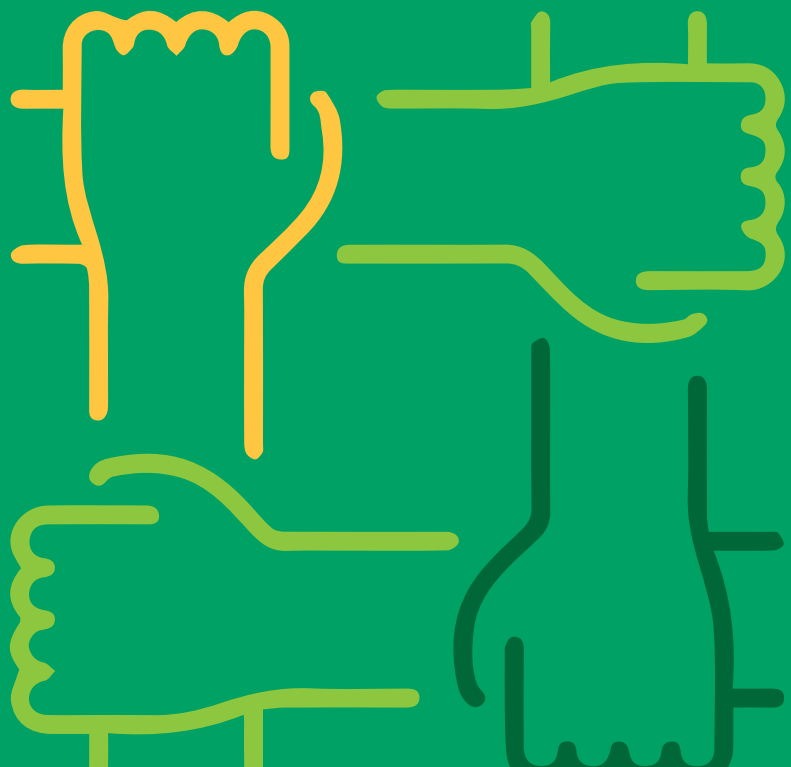
## Customer-centric

Leading distinctive and successful relations with our clients to accordingly build up customer's loyalty.



## Team Spirit

Encouraging freedom of opinion via collective efforts to continuously maintain innovation and excellence





# SMASCO in Numbers

**1<sup>st</sup>**

authorized manpower solutions  
company in Saudi Arabia

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**+160,000**

deployed human assets

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**1.5 billion**

SAR revenue

---

**+500,000**

client transactions

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**Nation-wide**

coverage

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**verified,**

skilled, and highly-trained  
manpower

**+4000**

successful clients

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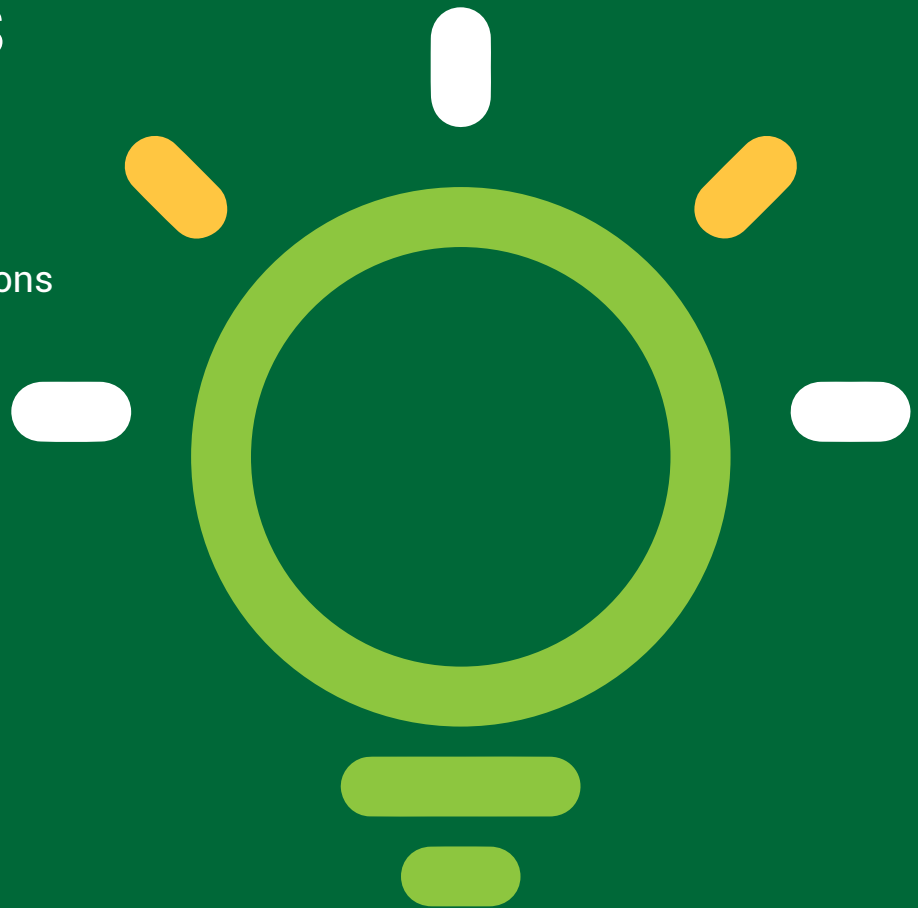
**every industry's**

choice for reliable manpower solutions

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**solutions**

that grow businesses and accelerate  
success





Eagerly looking forward to

**meet new prospects**

and share my knowledge into how SMASCO can

**contribute growth &**

**success to your**

**organizations.**

**MOHAMMED BAYAQOUB**  
KEY CLIENT DIRECTOR

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# Business Solutions




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Musanadeh provides basic manpower to individuals and/or companies under SMASCO's auspices. Our partners would be responsible to maintain subsequent following up on their performance and productivity. SMASCO takes care of all the basic procedures including recruitment, salaries, medical & social insurance, iqamas, driving licenses and return tickets.

We also ensure the skills of manpower in the job they were recruited for, checking moral and police records and affirming the lack of any physical or mental illness. In addition, SMASCO guarantees rapid recruitment and easy replacement in cases of incompatibility or incompetency.



Hassle-free  
manpower services  
made easy

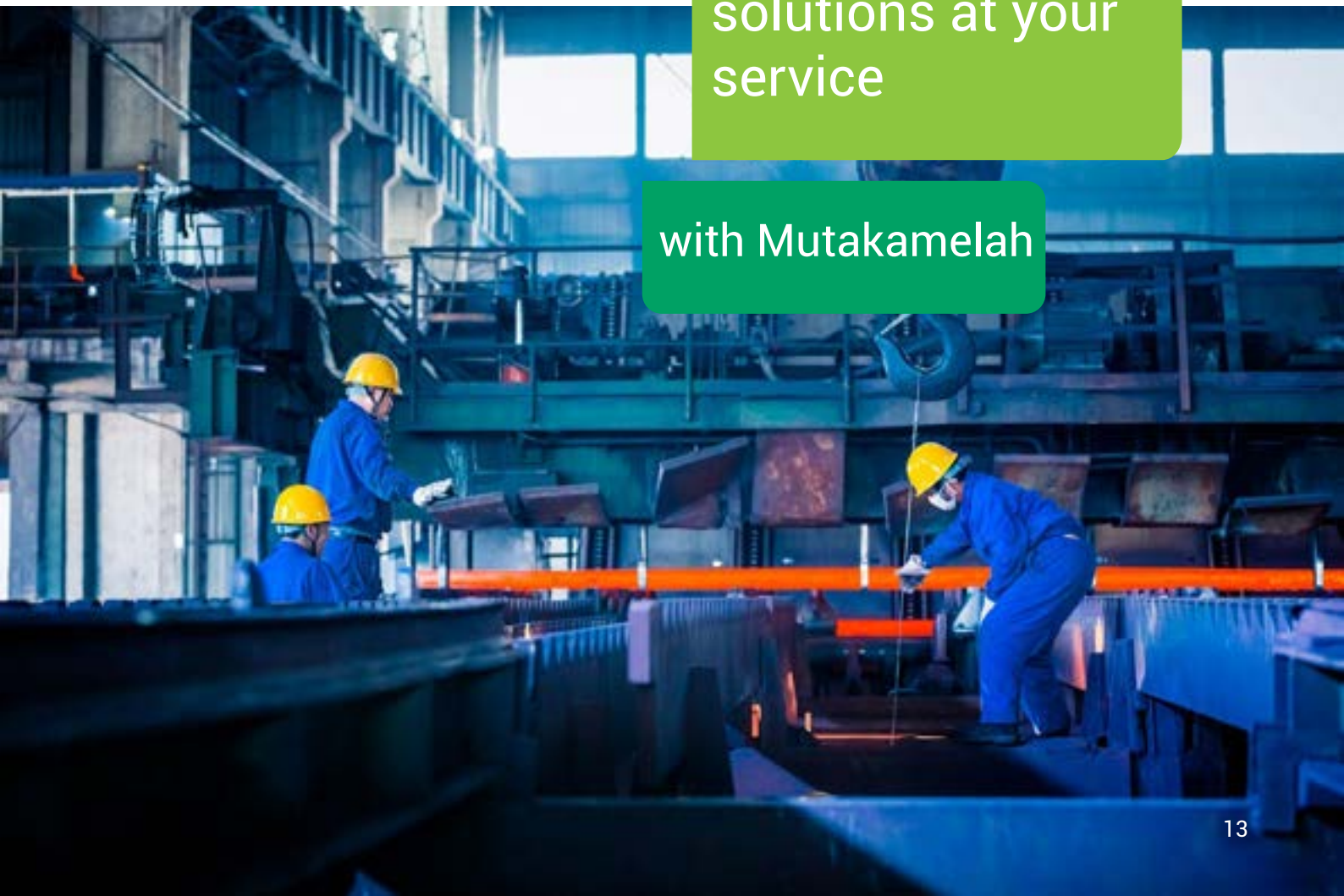
with Musandeh

# منكاملة Mutakamelah

Mutakamelah is a solution designed to provide all the features of Musanadeh (same basic procedures such as recruitment, salaries, medical and social insurance, iqamas, driving licenses and return tickets) in addition to providing and overseeing the management of employees' housing and transportation.

Total manpower  
solutions at your  
service

with Mutakamelah





# ölo Lw Shamelah

Shamelah is the ultimately comprehensive solution that is designed to provide all the features of "Mutakamelah" in addition to SMASCO's comprehensive measures to organize and manage all affairs and operations related to the customer's human resources needs.

Comprehensive  
and efficient  
manpower solutions

with Shamelah



# مؤسسية *Mawsemiah*

Mawsemiah is a solution that offers total comprehensive support that includes supervising the necessary manpower under short-term contracts for specific peak seasons such as Hajj season and palm harvest season.

Short-term & total  
manpower contracts  
for peak seasons

with Mawsemiah

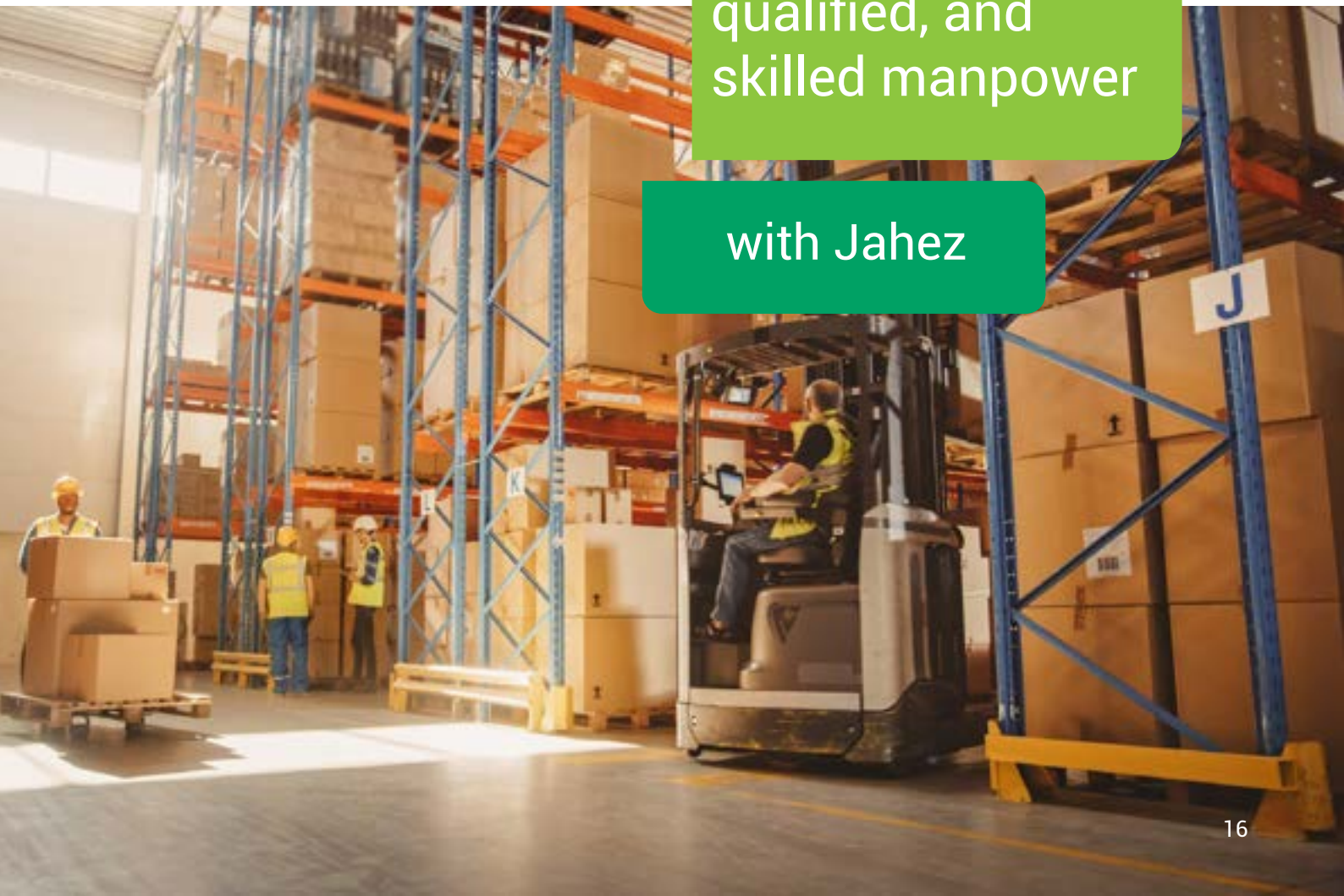




Jahez offers instant select from readily-available workers across the Kingdom. It enables short-term contracts to contain the business demands for better serving clients. It also contains all services provided by “Musandeh” except for housing.

Readily available,  
qualified, and  
skilled manpower

with Jahez



# Manpower



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# Sectors We Serve



Operations  
& Maintenance



Industrial  
Sector



Construction  
Sector



Healthcare  
Sector



Food & Beverage  
Sector



Hospitality  
Sector



Retail  
Sector



Petrochemical  
Sector



Oil & Gas  
Sector



Logistics &  
Transportation



Sports &  
Fitness



Telecommunication  
Engineering



Agricultural  
Sector



Education  
Sector



# Our Diversified Talents



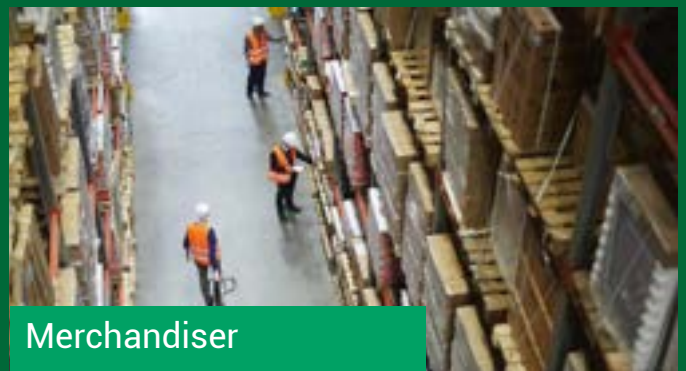
Construction Workers



Technicians



Nurses



Merchandiser



Waiters



Driver/Delivery



Shopkeeper



Cameraman

# Our Manpower Backgrounds







My department is committed to

**be readily available  
throughout our customer's  
journey.**

We furnish added value in every stage including after-sales, and we remain determined to maintain our high-quality services with outmost stability and loyalty.

**FADI ALMATARNEH**  
REGIONAL BUSINESS DEVELOPMENT MANAGER

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# Partners of Success



## 22 Our Network of Successful Clients

# Our Network of Successful Clients



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